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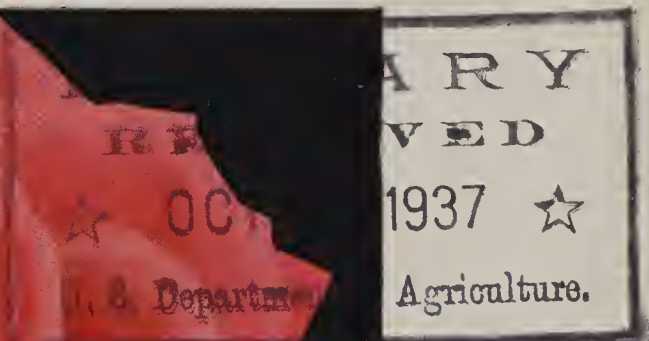


Harvard Rose
See page 5

THIS FALL
Plant
VESTAL'S
Roses
Bulbs • Seeds
1937



Souv. de Mme. C. Chambard
See page 8



JOS. W. VESTAL & SON
BOX 871 • LITTLE ROCK, ARK.

VESTAL *Quality* ROSES



GOLDEN DAWN

VESTAL'S Arkansas-grown Rose plants are the finest that Nature, aided by scientific skill, can possibly produce. If you have never planted Vestal Roses, look through this booklet and give us a trial order.

For the proverbial life-span of three score years and ten, Jos. W. Vestal & Son has been busy growing plants for American gardens—seventy years of creating and testing new things, and, by everlasting watchfulness and rigid selection, improving the old favorites. Some of the finest Roses grown today are Vestal introductions, offered only after we have grown them and found them good.

This has been a labor of love, for we love plants and have enjoyed every minute devoted to this work; also, like most honest businesses, the House of Vestal has prospered, has grown from an idea and the will to do, to the largest retail nursery in the State.

Look over our list of Roses; you will find only good varieties, the best of the old ones and only the novelties which we have tried and found worthy.

The quality of our plants is the highest; our prices are low—as low as we can make them and still have a small profit for ourselves. We do not ask a large profit on any of our plants. With the increasing volume of orders from all over the United States, we are able to ship the finest plants at the lowest prices consistent with any kind of quality.

We know that our stock is grown right and handled right after it is dug, enabling us to deliver superior plants which are bringing many favorable reports from satisfied customers, not only in the South but from all parts of the United States. Vestal Roses will thrive anywhere that Roses can be grown.

We believe that the reason Roses have not been more generally grown in the South is that gardeners were not getting good plants suited to their conditions. If you are having trouble with Roses, tell us about it; we shall be glad to advise you.

We shall be happy to have you visit our greenhouses and nurseries any time you are passing through Little Rock. If your visit can be made during Rose blooming-time, you can spend a very enjoyable afternoon or evening looking over our Rose-fields and trial grounds.

» » » THE VESTAL GUARANTEE « « «

We guarantee to the full amount of the purchase price, the purity and quality of all Vestal Seeds, Bulbs, Roots, and Plants ordered from this book; and we also guarantee to the full amount of the purchase price, the safe delivery of everything you order.

We do not guarantee continued growth. At our prices it is impossible for us to guarantee growth or to be responsible for stock after delivery to our customers in good condition. So many factors over which we have no control, govern the life and growth of plants, after they leave our custody, that we do not feel that we should be held responsible for their growth.

JOS. W. VESTAL & SON.

Special Rose Offer No. 1

One each of the following 12 Roses, 2-yr., field-grown, No. 1 plants, guaranteed to bloom the first season, for \$5.95.

AMI QUINARD
DARDANELLE
GOLD STAR
HADLEY
JULIEN POTIN
KARDINAL PIFFL
LEONARD BARRON
LUCYLE
McGREDY'S SCARLET
MME. JULES BOUCHE
SOEUR THERESE
WILLIAM E. NICKERSON

The above 12 Roses for \$5.95



AMI QUINARD



MISS ROWENA THOM

Here are some instructions which may help you to grow extra-fine Roses:

Any good garden soil will grow good Roses. In planting a dormant Rose, dig a hole wide enough so that the roots can be spread out without bending and deep enough so the crown will be just barely covered when the bed is finally leveled off.

Set the plant and pack clean earth tightly around the roots, tamping solidly; when the hole is nearly full of earth, pour in a bucket of water. As soon as this drains away, finish filling up the hole and hill up to the top of the canes with clean earth, peat moss, or sand—anything to protect the canes from sun and wind until the plant can form new roots, which will not be for two or three weeks. If you live where the ground freezes and are planting in the fall, leave the hills for winter protection, removing as soon as frosts are over in the spring. Keep Roses well watered the first few weeks. Where winter protection is necessary, the most satisfactory method is a simple hilling up with clean earth.



Margaret Belle Houston



Mme. Jules Bouche



Rapture

Vestal's Hybrid Tea Roses

Except where noted, 60c each, postpaid; 12 for \$6.00, postpaid; 50 or more, 40c each, by Express

Ami Quinard. Tall, semi-shrubby plants producing semi-double, very dark crimson-maroon flowers with rich old-Rose fragrance.

Angele. A white Rose of exquisite form and delicious fragrance, a long-lasting flower that you will want more of. Bushy, free-flowering plants.

Angele Pernet. Large, loose flowers of brownish orange, with unforgettable fragrance. Low plants with beautiful shiny foliage. One of the most irresistible of the fancy colors.

Autumn. Burnt-orange buds showing old-gold on the inner side of the petals, and turning bright yellow, streaked red, when fully open; very double; fragrant.

Betty Uprichard. Strong-growing bedding Rose with large, semi-double flowers of vivid salmon-pink stained with coppery rose on the outer surface of the petals.

Briarcliff. Large, pointed buds with double, high-centered blooms of bright rose-pink. Fragrant and long lasting.

Caledonia. Pure white flowers of large size and splendid form are produced singly on long, strong stems, making it desirable for cutting and an ideal exhibition Rose. The plants are good and it is becoming very popular.

Catalonia. There is no other Rose like Catalonia. The plants are low and spreading and the stems are rather short, but the fully double flowers are velvety vermilion, a truly startling color, and it is fragrant, too. A real novelty.

Charles K. Douglas. A red Rose for every garden because it has a strong, healthy, bushy plant and blooms all the time. The large, double flowers are scarlet, flushed crimson, and make a grand garden display.

Charles P. Kilham. An attractive Oriental red-orange flower, flushed with scarlet, produced on a long stem, making it a splendid cut-flower. The plants are spreading instead of upright.

Comtesse Vandal. Plant Patent No. 38. Long-pointed buds shaded coppery bronze, which open to silvery pink blooms shaded with coral and apricot. Very popular. \$1.00 each; 12 for \$10.00.

Condesa de Sastago. One of the most popular of the high-colored Roses. Large, cupped flowers, fiery copper on the inside and rich gold on the reverse—a spectacular combination. Richly fragrant. Strong, upright plants which produce freely.

Conqueror. An almost unknown Rose of saffron-yellow, the reverse flushed with orange. It ages an attractive shade of pale yellow. Although it has but 15 petals, it is a free-blooming variety deserving a trial in all parts of the country.

Dainty Bess. This 5-petaled flower is one of the loveliest Roses in the garden. The blooms are between 3 and 4 inches in diameter, with ruffled edges to the petals; the color is an exquisite shade of soft rose-pink.

Dame Edith Helen. Perfectly formed pink flowers with symmetrically arranged petals, somewhat like a huge, bright pink Francis Scott Key.

Dardanelle. Lovely buds open to perfectly formed flowers of brilliant cherry-red which eventually become bright rose-pink, when they resemble shapely, semi-double peonies.

David O. Dodd. Magnificent deep glowing crimson-scarlet flower with regularly placed, overlapping petals forming a splendid, symmetrical center. A richly perfumed Rose borne on strong stems for cutting. Plants have handsome glossy foliage and are vigorous and productive.

Director Rubio. One of the largest Roses in existence. Long-pointed buds and big, shapely flowers of brilliant cochineal-pink. The plants are quite low-growing.

Double White Killarney. Exquisitely formed buds with lovely recurving petals, opening to huge, semi-double, crystal-white flowers unsurpassed in substance and texture.

Duchess of Wellington. One of the older Roses which is yet one of the best. Long, shapely buds open to large, loose, deliciously fragrant flowers of golden orange and saffron. The plants are rather awkward but bloom freely.



Betty Upchurch



Condesa de Sagato



David O. Dodd

VESTAL'S HYBRID TEA ROSES, continued

Except where noted, 60c each, postpaid; 12 for \$6.00, postpaid; 50 or more, 40c each, by Express

Duquesa de Penaranda. Large, double flowers of cinnamon-peach color; delightfully fragrant. Strong, upright growth. A new Rose which is making good everywhere.

Edith Nellie Perkins. The buds are a lovely shade of salmon stained with coppery bronze, and open to exquisitely formed, flesh-pink flowers tinted with gold in the heart and flushed with ruddy copper on the outside of the petals. Plants erect, free flowering, and vigorous. One of the best and most popular.

Editor McFarland. One of the finest deep pink garden Roses. The perfectly formed, fragrant blooms of clear, brilliant pink are borne on long cutting stems. Vigorous plant and healthy green foliage.

Etoile de Feu. Low-growing plants bearing large, double flowers which open flat. They are flaming orange, tinged with pink—a real flame color.

Etoile de Hollande. The huge ruffled flowers have enormous heavy petals opening to deep, sweetly scented blooms of most attractive scarlet-crimson overlaid with velvety black. Plants are vigorous, with bold foliage, and produce the superb flowers on long stems suitable for cutting. Satisfactory in every way.

Federico Casas. Strong, upright plants, with very thorny canes, bear large, loose flowers, coppery pink inside with an orange reverse. They are spectacular, and, strange to say, freely produced. Make a grand cut-flower.

Gold Star. Starry flowers of rich golden yellow open from deep orange buds. The petals are stained with orange and splashed with scarlet on the reverse.

Golden Dawn. Flowers are fully double, deep yellow in bud, occasionally tinted with bronze, opening to fine, richly fragrant, pale lemon-yellow blooms of great size and lasting qualities. Plants are dwarf and spreading, with dark, glossy green foliage which seems impervious to black-spot.

Golden Rapture. A new German Rose known as Geheimrat Duisberg in Europe. The plants are upright, with large, glossy foliage, and the flowers are large, perfect in form, pure golden yellow, with fragrance of old-time gardens. You will want a bed of Golden Rapture. 75c ea.

Grace Noll Crowell. This brilliant pink Rose, heavily veined with crimson and illumined with primrose-yellow at the base of the petals, a real poem of grace and beauty, is just the Rose to bear the name of the famous poetess.

Grenoble. The large, globular, brilliant red blooms (scarlet in some soils) are fully double and splendid cut-flowers as they are produced on long stems. Vigorous, branching growth with healthy foliage.

Hadley. An old favorite with a fragrance to remember. The flowers have good form and are a rich shade of crimson-scarlet, the petals finished with blackish velvet.

Harvard. A Vestal introduction which is fast growing in popularity. It is a beautifully formed flower of pure crimson—one of the few without other shades. Fragrant as all red Roses should be. Vigorous, upright plants which produce generous quantities of bloom.

Heinrich Wendland. Double flowers of deep nasturtium-red with a deep yellow reverse. The color lasts well, making it a fine cut-flower, and is becoming popular at the shows.

Hinrich Gaede. The gayest Rose in the garden and one of the first to bloom. Its sturdy plants bear quantities of double orange-yellow flowers flushed with nasturtium-red. This exciting color holds better than most of the "fancy" Roses. Try a bed of it. 75c each.

Innocence. Great white flowers with a mass of wine-red stamens—a pleasing contrast. It is usually classified as a single but really has a dozen petals. To many rosarians it is the most beautiful of all Roses. Strong, branching plants.

Irish Charm. Double, high-centered flowers of golden apricot, changing to blush-pink. Richly perfumed. Upright plants which bloom freely.

J. C. Thornton. Long-pointed buds and medium-sized, fragrant blooms of glowing crimson-scarlet are produced singly on long stems. A nice cutting Rose. Good growth.

Joanna Hill. Clear light yellow flowers deepening to golden orange in center. Vigorous and free flowering. Long stems, ideal for cutting.



Olympiad



Etoile de Hollande



Pres. Herbert Hoover

VESTAL'S HYBRID TEA ROSES, continued

Except where noted, 60c each, postpaid; 12 for \$6.00, postpaid; 50 or more, 40c each, by Express

J. Otto Thilow. Beautiful, long-pointed buds and splendid open flowers of glowing rose-pink. A fine garden Rose and an excellent cut-flower. Strong growth with healthy foliage.

Joyful. Very long-pointed buds, streaked and splashed with red, on a creamy pink background. As the outer petals unfold, the inner face turns soft flesh-pink, while the outer is flushed with cardinal-red with deep orange at the base of each petal. Strong, upright, vigorous grower. Light green, moderately heavy foliage.

Joyous Cavalier. A large, double, brilliant scarlet flower that does not turn blue with age. An upright, bushy plant and a good bloomer.

Julien Potin. Long-pointed buds and large, double, fragrant flowers of pure primrose-yellow on long, strong stems make this a popular Rose.

Kaiserin Auguste Viktoria. Pure ivory-white. Produces quantities of beautiful buds and full flowers. Long considered the best white Rose for the South because it blooms so freely and continuously.

Kardinal Piffl. A dependable Rose, extra hardy and extra profuse with its fully double flowers of orange-pink. Delightful fragrance. Low-growing plants which one doesn't have to worry about.

Konigin Luise. Fully double, globular flowers of milk-white. Splendid healthy plants. A fine white Rose.

Lady Alice Stanley. One of the oldest Hybrid Teas now in commerce, and still one of the best. Large, solid flowers of silvery pink are always in evidence, and they are fragrant, too. Average growth with good foliage.

Lady Ashtown. This lovely old pink Rose belongs in everybody's garden. The color is fresh and clean, and the form as near perfect as a Rose can be.

Lady Barnby. Fragrant flowers of fine form and large size. The color is rich glowing pink, just about perfect for cutting. Try a few this fall.

Leonard Barron. Large, flat flower with myriads of petals and the fragrance of red raspberries. It is not a strong grower but blooms well. One of the new *Rosa Nutkana* hybrids.

Li Bures. A chameleon of a Rose, changing its color so fast that it is hard to catch up with it. The memorable colors are rose-red and yellow mixed. It is fragrant. Vigorous, upright growth. 75c each.

Lord Charlemont. Splendid new red Rose of exceptional richness and beauty, with brilliant scarlet tones and blackish shadings. Full and sweetly scented.

Los Angeles. Introduced twenty years ago, this is still one of the most popular garden Roses. The blooms are brilliant salmon-pink, gold at the base, and extremely fragrant.

Lucyle. Very large, opulent buds of glowing pink, opening to big, full blooms of clear, sparkling rose-pink which does not fade. Handsome, massive flowers of great character.

Luxembourg. A large, high-centered Rose of coppery yellow with a deeper-colored center and yellow stains at base of the petals. It is slightly fragrant. Strong plants of spreading habit. An old Rose still in great demand.

Lydia. Large, very double flowers of bright orange-rose come singly on long stems. Vigorous, bushy plants with glossy foliage.

Margaret Belle Houston. Grand velvety crimson Rose, named for the daughter of General Sam Houston, whose name is forever linked with the history of Texas.

Margaret McGredy. A fool-proof Rose with a big bushy plant which blooms all the time. The color is orange-scarlet and the flowers are large and double.

Max Krause. A new yellow which is becoming popular, especially for exhibition. Extra-large, golden yellow flowers with mild fragrance. Give it time to develop, as its first-year bloom is rather shy. Good plants with leathery foliage. 75c each.

McGredy's Scarlet. Strong-growing plant with nicely formed, light red flowers all season long. One of the finest of the red Roses.

Mevrouw G. A. van Rossem. Brownish orange, about the "richest" shade so far in the spectacular fancy colors, and its fragrance is unforgettable. For cutting, and is also the glory of the garden.



ROSE-GARDEN

VESTAL'S HYBRID TEA ROSES, continued

Except where noted, 60c each, postpaid; 12 for \$6.00, postpaid; 50 or more
40c each, by Express

Miss Rowena Thom. A very strong-growing Rose with all the vigor of the well-known Radiance, making huge Oriental pink flowers strongly suffused with old-gold at the base of the petals. Deliciously fragrant and free flowering. Under good conditions the plants will stand shoulder high and bloom unceasingly throughout the season. Particularly fine for cutting and for garden decoration where tall plants are wanted.

Mme. Edouard Herriot. A Rose of a remarkably beautiful color—coral-red shaded yellow and rosy scarlet. Not many new varieties surpass this old favorite.

Mme. Jules Bouche. One of the most dependable of the white Roses. Exquisite buds and high-centered flowers, pure white outside but tinted with pink at the center. A good plant which is a generous bloomer all season.

Mrs. A. R. Barraclough. A standard exhibition Rose which consistently carries off first prize by sheer perfection of form. The bloom is very large, of a bright carmine-pink shade without any variation except a slight touch of yellow at the base. Slightly fragrant. Vigorous plants produce their prize blooms on long stems.

Mrs. Charles Bell. Very beautiful soft pale salmon-pink form of the famous Radiance, which it equals in all respects.

Mrs. E. P. Thom. This is generally considered the most useful clear unfading yellow garden Rose. The buds are well formed; blooms shapely and double.

Mrs. Henry Bowles. One of the loveliest of pink Roses and one of the best. Large, double flowers of dark glowing pink. Excellent plants.

Mrs. Henry Morse. A standard variety which produces quantities of perfectly formed buds for cutting—a two-toned pink aristocrat you will never tire of.

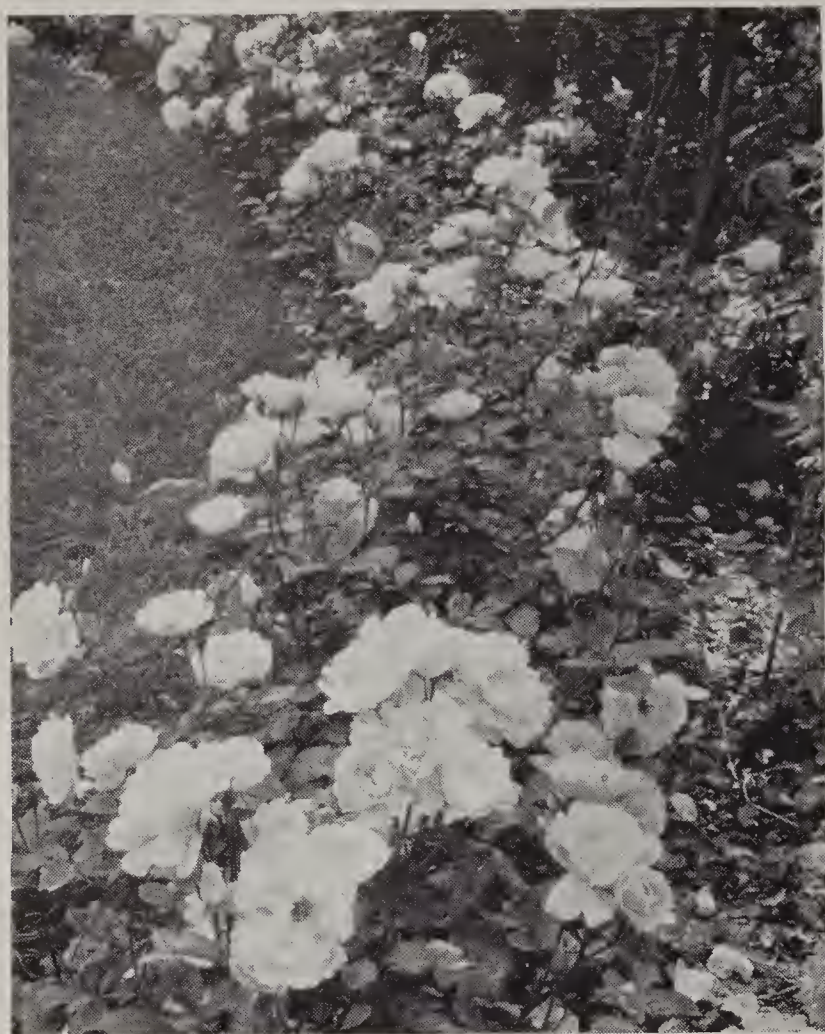
Mrs. John Bell. Large, double flower of cupped form which lasts well. The fragrant blooms are light carmine in color and are borne on long stems on vigorous plants with glossy foliage.

Mrs. Pierre S. du Pont. A dwarf, compact plant with upright stems bearing an abundance of deep golden yellow buds and fully double flowers which do not fade. It has a rich spicy fragrance much like an old pot-pourri jar. One of the freest golden yellow varieties.

Mrs. Sam McGredy. Beautiful Rose on a beautiful plant. Long-pointed buds open to nicely formed flowers of coppery orange with mild perfume. The branching plants have lovely bronzy foliage. Every garden should have a bed of it.

VESTAL'S HYBRID TEA ROSES, continued

Except where noted, 60c each, postpaid; 12 for \$6.00, postpaid; 50 or more, 40c each, by Express



Border of Mrs. R. M. Finch Roses

National Flower Guild. A great big, loose flower of deep red on a tall, bushy plant which blooms all the time. Try a few among the shrubs.

Nuntius Pacelli. Large, full, very fragrant white flowers, with cream centers, like Kaiserin Auguste Viktoria but more vigorous. A profuse bloomer.

Olympiad. A gay Rose of blood-red shaded with copper and yellow. Double and fragrant. Medium growth.

President Herbert Hoover. Renowned for its vigor, this bush throws up long, strong stems topped with beautiful tapering coppery golden yellow buds which open to enormous deep rose-pink flowers flushed with apricot and salmon, and washed with gold on the backs of the petals. A very spectacular bloom and one of the largest varieties known. This variety is particularly well adapted to growing in the South and Southwest.

President Jac. Smits. A fine, semi-double flower of brilliant dark red, a different shade; slightly fragrant. Branching plants which are very hardy.

Radiance. Easiest of all Roses to grow, with brilliant pink flowers shaded darker on the outer surface of the petals. Always in flower.

Rapture. This lovely sport of Mme. Butterfly has all the good characteristics of its parent but is a stronger grower with deeper pink flowers.

Red Radiance. Very strong, healthy plants with abundant bright, light rosy crimson flowers almost exactly like those of Radiance in form.

Rose Marie. A fine pink Rose of splendid form, rich pink coloring, and pleasing fragrance. You will like it.

Roslyn. One of the new yellow Roses, easy to grow and easy to look at. It is really yellow and the plants work hard.

Sœur Therese. Beautiful buds of chrome-yellow marked with carmine, just about as nice as can be for cutting. The open flowers are rather loose and soon change from daffodil-yellow to pale yellow. It is fragrant. The big branching plants produce their flowers in clusters of 5 or 6 but on stems long enough for table decoration.

Souv. de Mme. C. Chambard. A Gold Medal Rose with large, semi-double, fragrant blooms, outer petals rich rose-red, inner ones deep rose-pink with golden glow at center. The progeny of Mrs. John Laing. The plants are strong and upright like its parent. 75c each.

Souv. de Jean Soupert. One of the best bloomers among yellow Roses. Loose, creamy yellow flowers, one after another all summer, have given this Rose a place near the top. It has delightful fragrance. Branching plants with healthy foliage.

Sunburst. A very popular yellow Rose, varying from deep rose to white, occasionally tinted with orange and rose.

Sunny South. Vigorous, branching plants with shapely flowers of pink and gold. The plants are too big to plant with other Hybrid Teas, but by themselves, as a hedge or mixed in the shrubbery border, they are indispensable. The flowers are beautiful.

Syracuse. Long, pointed buds of deep crimson open to 4-inch flowers of scarlet-crimson, which hold their color until the petals fall. A fine exhibition flower, as the blooms are extremely double and come singly on long stems. It has slight fragrance. The plants are tall and bushy with dark green, leathery foliage.

Talisman. Strong, erect plants with brilliant ruffled flowers of rose, gold, and scarlet; very fragrant.

Texas Centennial. Plant Patent No. 162. A sport of President Herbert Hoover with all of Hoover's good qualities. Vigorous plant with healthy foliage and quantities of bloom on extra-long stems. Flowers are large, with about 25 petals, and quite fragrant. Vermilion-red with golden flush, and ages deep rich pink.

The General. Low-growing plants with large, old-fashioned deep red flowers which do not lose their color. They are fragrant. If you like it, you will want a bed of them.

Vestal's Red. Large, fragrant flowers of clear red throughout. In form it is similar to the shapely Better Times and comes on nice long stems. Excellent plants. \$1.00 each.

Ville de Paris. Pure yellow flowers of shapely form are produced on long stems suitable for cutting. Upright plants with willowy canes. One of the best yellows.

William E. Nickerson. Double flowers of rich orange-cerise which changes to salmon-pink. This is a lovely Rose with a host of admirers.

Wilhelm Kordes. Shapely flowers of golden pink open from coppery salmon buds. A beautiful flower with a none-too-strong plant.

Climbing Roses

Apeles Mestres. Very large, extremely double, sunflower-yellow flowers on long stems make this very vigorous climber extremely popular. It blooms abundantly in April and May. 75c each.

Belle of Portugal. Large, semi-double flowers of light flesh-pink on very long bloom stems. A vigorous climber with glossy foliage. 75c.

Black Boy. By far the darkest climber we offer. The flowers are dark reddish black in spring, flushed intense red and shaded black in summer. A good vigorous climber. 75c each.

Blaze. Plant Patent No. 10. The famous ever-blooming Paul's Scarlet Climber. A blaze of brilliant red flowers in early summer, and an intermittent bloomer throughout the rest of the season. \$1.00 each.

Cl. Columbia. Fine climbing form of the delightful pink bedding Rose of the same name. Marvelous for cutting. 60c each.

Cl. Duchess of Atholl. Fragrant flowers of vivid orange, flushed old-rose, adorn this climbing sport of Duchess of Atholl. 75c each.

Cl. Etoile de Hollande. Fine, large crimson flowers with delightful fragrance are produced by this vigorous plant more or less freely throughout the entire season. 75c each.

Cl. Kaiserin Auguste Viktoria. Vigorous, free-blooming climber with big, perfectly formed, fully double flowers of snowy white, exquisitely tinted with lemon-yellow in the center. Good autumn blooms. 60c each.

Cl. Radiance. A vigorous climbing sport of the world-popular Radiance, with fragrant pink flowers in great masses. 60c each.

Cl. Red Radiance. A strong climbing sport of Red Radiance. It blooms freely. 60c each.

Cl. Talisman. Enormously popular climbing form of the brilliant golden orange and salmon-pink Talisman. The immense ruffled flowers are borne in superb masses in early summer and more or less abundantly the rest of the season. 60c each.

Countess of Stradbroke. One of the loveliest of dark red Climbing Hybrid Teas, with large, double, very fragrant flowers. Vigorous grower and continuous bloomer. 75c each.

Kitty Kininmonth. A very vigorous climber with big, semi-double, glowing deep pink blooms having many golden stamens in June. Attractive dark green, wrinkled foliage. 75c.

Paul's Scarlet Climber. Probably the showiest climbing Rose. The big ruffled flowers of stirring bright red are borne in magnificent clusters in early summer. Hardy. 60c each.

Polyantha Roses

50c each; 12 for \$5.00, postpaid

Baby Doll (Tip Top). Perfect little buds and blooms of bright golden yellow, tipped with rose. An exquisite miniature.

Chatillon Rose. Noted for the huge size of its flower-clusters which are magnificent bouquets in themselves. The flowers are brilliant pink, semi-double, and keep their freshness for a long time.

Else Poulsen. It is one of the new tall-growing Polyanthas, 3 feet or more in height, with medium-sized, semi-double flowers of a lovely shade of bright rose-pink; slightly fragrant. Very hardy and a continuous bloomer.

George Elger. A dainty Polyantha with perfectly formed little Roses of pale creamy yellow, opening from bright yellow buds.

Gloria Mundi. The most startling novelty in the Rose world. The clustered flowers are vivid, glowing orange, a brilliant shade not otherwise known in the Rose family. Makes a sensation everywhere.

Gruss an Aachen. Very double flowers of Hybrid Tea size and quality on low, bushy plants always in bloom. The color is flesh-pink and salmon-yellow, maturing almost white.

Mlle. Cecile Brunner (The Sweetheart Rose). Perfectly formed little Roses of light pink with a yellow base, in clusters. A favorite for cutting.

Mrs. R. M. Finch. Probably the most important Polyantha, both in the garden and under glass. The 2-inch flowers of bright rose-pink, maturing lighter, are produced in masses on bushy plants.

Salmon Spray. A tall-growing, free-blooming Polyantha with lovely salmon-pink flowers having a carmine reverse. Blooms on long stems.



Chatillon Rose
Less than half natural size



Sœur Therese



Mevrouw G. A. van Rossem



Briarcliff



Grace Noll Crowell



Talisman



Joyful

IN THESE pages we are listing only the best of the long list of Roses in commerce in America today, varieties which have done well for us here in Little Rock, and which we feel sure will succeed for our customers everywhere.

Our list contains several Roses not obtainable elsewhere, varieties of our own introduction which are making good and pleasing our customers in the North as well as in the South. Vestal's Roses are carefully grown but not pampered, and are strong plants full of

vitality that will give you good service. We should like to suggest that you will get a great deal more pleasure and satisfaction from your Roses if you will plant a whole bed, or at least several of one variety, rather than only one or two of a kind. They make a better appearance in the garden, and for cutting there is the satisfaction of having enough flowers of one color.

If you are not a customer of Vestal's, give us a trial order. We feel sure you will be pleased.

Try planting these highly colored varieties where they will have shade part of the day—the colors will last much longer



LI BURES



MRS. PIERRE

S. DU PONT



HINRICH GAEDE



Blakemore Strawberry

Fruits and Berries

APPLES. 2-yr., 4 to 5 ft., \$1.00 each.

Delicious	Stayman's Winesap
Early Harvest	Transcendent Crab
Red June	Grimes Golden

APRICOT

Moorpark. 2-yr., 4 to 5 ft., \$1.00 each.

CHERRIES. 2-yr., 4 to 5 ft., \$1.00 each.

Early Richmond	Montmorency
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FIGS. 2-yr., 3 to 4 ft., 40c each.

Pat Rice	Brown Turkey
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PEARS. 2-yr., 4 to 5 ft., \$1.00 each.

Kieffer	Bartlett
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PEACHES. 2-yr., 4 to 5 ft., 50c each.

Belle of Georgia	Indian Blood
Elberta	Mayflower
Hale	Red Bird
Heath's Late White	

PLUMS. 2-yr., 4 to 5 ft., \$1.00 each.

Abundance	Satsuma
Burbank	Wild Goose

BLACKBERRIES. 2-yr., transplanted, 12 for \$1.00; 25 for \$1.50.

Early Harvest	Eldorado
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DEWBERRY

Lucretia. 2-yr., transplanted, 12 for \$1.00; 25 for \$1.50.

RASPBERRIES. 12 for \$1.00; 25 for \$1.75.

Columbian	Cumberland
Latham Red	St. Regis

BOYSENBERRY. Immense, dark purple berries averaging 1½ inches long, black when fully ripe. Very sweet and with a distinct flavor. Unsurpassed for jelly, jam, marmalade, or canning. 2-yr., transplanted, 25c each; 12 for \$2.00.

NEW YOUNGBERRY. 2-yr., transplanted, 12 for \$1.00; 25 for \$1.75.

PAPER-SHELL PECAN

Stuart. 3-yr., 4 to 5 ft., \$1.00 each.

Strawberries

Postpaid, except where noted, 25 for 50c; 100 for \$1.25. By Express, not prepaid, 500 for \$3.50; 1000 for \$6.00

Aroma	Blakemore
Excelsior	Lady Thompson
Improved Klondike	Premier
Mastodon Everbearing. 25 for \$1.00; 100 for \$3.00, postpaid.	

Special Offer of 100 Especially Selected Plants, postpaid for \$2.00.

25 Blakemore	25 Excelsior	25 Improved Klondike
25 Mastodon Everbearing		

Grapes

Except where noted, 2-yr. plants, 20c each; 6 for \$1.00

Concord (black)	Lutie (red)	Moore's Early (black)
Delaware (red)	Niagara (white)	Brighton (red)
Scuppernon (white). 2-yr. plants, 75c each.		

Vegetables

Asparagus Roots, Washington Pedigreed. 2-yr. roots, 12 for 60c; 100 for \$3.00.

Horseradish Sets. 12 for 50c.

Rhubarb Roots. 15c each; 12 for \$1.50.

The New Hardee Peach

The flowering time of the tree in northern Ohio has ranged, for the last five years, between April 18 for the first bloom and May 7 for the last bloom, being in full blossom usually the last week in April.

It is a yellow freestone Peach, having a thick skin, and in size, color, texture, juiciness of flesh, and general appearance resembling Elberta. The fruit is deep yellow with a striking red cheek and the flesh is yellow. Flavor distinct, with a very decided Peach taste.

The fruit's shipping and keeping qualities are good. It is a good all-purpose Peach, having fine qualifications for dessert, cooking, and canning. Good for home use and also a fine market Peach. **A delicious high-quality yellow freestone Peach with outstanding "bud" and "wood" hardiness.**

In northern Ohio it ripens about September 10, with and a little later than the Elberta.

In habit and vigor of growing in the orchard, the tree is intermediate between Elberta and J. H. Hale.

No. 1 Grade, 9 to 16-in. \$1.25
Caliper (1 to 10 rate) . . EACH

This Patented Peach is being handled under license from Patent owner



Boysenberry

PERENNIAL PLANTS

Antirrhinum (Snapdragon)

Very useful bedding plants with spikes of curious, richly colored flowers, much in demand for cutting.
10c each; 12 for \$1.00; 100 for \$6.00

Canary Bird. Light yellow.

Jennie Schneider. Beautiful soft pink.

Ruby. Glittering ruby-red.

Old-Gold. Deep golden yellow.

University of California Rustproof Mixture. Contains a wide range of colors. Plants grow from 2½ to 3 feet high and at least 75 per cent will be rustproof.

Aquilegia (Columbine)

Vestal's Long-spurred Mixed Hybrids. Big, dancing flowers in charming tones of cream, pink, lavender, blue, white, and red, scarcely any two alike. One of the gayest early summer flowers. 2 yr., 20c each; 6 for \$1.00.

Bleeding-Heart (Dicentra)

Spectabilis. Gray foliage and graceful, drooping sprays of heart-shaped pink flowers. Very ornamental in spring. 2 yr., 50c each.

Delphinium

One of the most popular perennials, with tall spikes of lovely blue flowers in many shades. 20c each; 6 for \$1.00.

Gypsophila

Paniculata (Hardy Baby's Breath). A shrubby plant 3 to 4 feet high, with feathery, misty sprays of tiny gray-white flowers. 30c each.

Bristol Fairy. A double-flowering variety with larger flowers than the preceding. Excellent for cutting. 60c each.

Hollyhocks

Double. Perennial plants with tall spikes of double flowers. Yellow, Crimson, Rose, and Pink. 20c each; 4 for 75c.

Pansies

Giant Oregon and Swiss Types, Mixed Colors. Fine bedding plants, good for one season's bloom. 12 for 30c; 100 for \$2.00.

Viola (Tufted Pansies)

Attractive, long-blooming perennials of the pansy type. Useful for edging and massing. 12 for 30c; 100 for \$2.00.

Peonies

One of the best-known and most enduring perennial flowers. Very showy and long-lasting blooms.

Edulis Superba. Bright rose-pink; fragrant. Early flowering. 50c each.

Felix Crousse. Rich crimson, globular flowers. 60c each.

Festiva Maxima. Very early. Dazzling white flowers. One of the finest varieties. 50c each.

Mme. Jules Elie. Immense, bomb-shaped flowers of silvery lavender-pink. Very handsome. 75c ea.

Officinalis rubra. The old-fashioned "Piney." Blooms earlier than any other variety. Dazzling crimson. 75c each.

Hardy Phlox

One of the finest summer-blooming perennial plants for garden display. Grows 3 to 4 feet high, and produces immense heads of fragrant, long-lasting flowers.

25c each; 12 for \$2.50

B. Comte. Deep purple; eye amaranth-purple.

Champs Elysees. Dark purple; large trusses.

Commander. Crimson-red, dark eye.

Elizabeth Campbell. Rose-pink, Tyrian rose eye.

Feuerbrand. Orange-scarlet, darker center.

Mrs. Jenkins. Pure white; large trusses.

Von Hochburg. Bright crimson.

For complete list of varieties of Perennials, refer to our 1937 Planting Guide

Ornamental and Shade Trees

FLOWERING CRABS (Malus). Decorative and hardy.

Atrosanguinea. Fine red buds and pink flowers.

Floribunda. Rose-red, changing to white.

Niedzwetzkyana. Purple foliage. Pink flowers.

Scheideckeri. Pale pink; semi-double.

Any of above varieties, 2 yr., 3 to 4 ft., \$1.00 each

DOGWOOD, White-flowering (Cornus florida). The most ornamental native flowering tree. A sheet of white in spring. Widely planted for landscape effects. 3 to 4 ft., \$1.00 each.

Pink-flowering (C. florida rubra). Fine reddish pink buds and bright rose-colored flowers. An extremely handsome variation of the Common Dogwood. Very choice and highly prized. 18 in., \$1.00 each; 2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00.

ELM, Chinese (Ulmus parvifolia). Quick-growing variety which resembles the American Elm somewhat, but grows much more rapidly and endures city conditions better. 6 ft., 50c each; 8 ft., 75c; 10 ft., \$1.00.

LOMBARDY POPLAR (Populus nigra italica). Tall-growing, ornamental tree with graceful, vase-like form. Excellent for quick effects. 6 ft., 50c each; 8 ft., 75c; 10 ft., \$1.00.

MAGNOLIA grandiflora (The Southern Magnolia). Beloved throughout the entire Southland. A stately tree with beautiful glossy evergreen foliage and magnificent, milk-white, deliciously fragrant flowers. 3 ft., \$1.00 each; 4 ft., \$2.00. Larger sizes up to 12 ft., prices on application.

SILVER MAPLE (Acer dasycarpum). A quick-growing, hardy, native tree which produces shade in a few years from planting. The bright green leaves are silvery on the under side. 6 ft., 50c each; 8 ft., 75c; 10 ft., \$1.00.

FLOWERING PEACH (Amygdalus). Very decorative, double red and double white flowers. 3 to 4 ft., 50c each.

REDBUD, American (Cercis canadensis). Fine native tree of medium size; heart-shaped green leaves; rosy pink flowers. 3 to 4 ft., 50c each; 4 to 5 ft., 75c; 5 to 6 ft., \$1.00.

Chinese (C. chinensis). Grows somewhat dwarfier than the preceding variety. Flowers purplish pink. 3 to 4 ft., \$1.00 each.

WEeping WILLOW, Babylon (Salix babylonica pendula). Highly decorative and extremely ornamental, especially when planted near water. Graceful, drooping, weeping branches. 3 to 4 ft., 50c each; 4 to 5 ft., 75c; 5 to 6 ft., \$1.00.

EVERGREENS

Holly

Ilex cornuta (Chinese Holly). A low shrub with spreading branches. Glossy green foliage and scarlet berries. 2 to 3 ft., \$3.00 each.

Ilex opaca (American Holly). The Holly that furnishes our brilliant Christmas berries. Shapely small trees with shiny spiny foliage. 2 to 3 ft., \$2.50 each.

Junipers

Pfitzer's (*Juniperus chinensis Pfitzeriana*). Chinese Juniper, with irregular flat spreading growth of gray-green foliage. 15 to 18-in. spread, \$1.00 each; 18 to 24-in. spread, \$2.00.

Spiny Greek (*J. excelsa stricta*). Neat, conical tree with gray-green foliage. Excellent for tubs and urns. 15 to 18 in., \$1.00 each; 18 to 24 in., \$2.00.

Arborvitae

Baker's Pyramidal (*Thuja orientalis Bakeri*). Tall, columnar growth. Foliage bright green. 3 ft., \$1.50 each; 4 ft., \$2.00.

Berckman's Golden (*T. orientalis aurea nana*). Dwarf, symmetrical plant, globular shaped, with golden tipped foliage. Very popular. 18 in., \$1.00 each; 2 ft., \$1.50.

For additional varieties of Evergreens and Flowering Shrubs, refer to our 1937 Planting Guide

Flowering Shrubs

ABELIA. Fine evergreen shrub with honeysuckle-like flowers. 2 to 3-ft. plants, 50c each; 12 for \$5.00.

BUDDLEIA (Butterfly Bush), Ile de France. New variety with rich royal purple flowers. 2-yr. plants, 40c each.

CRAPE MYRTLE (Lagerstrœmia). Vigorous shrub with large panicles of bloom. Watermelon-red, Lavender, and Rose-Pink. 2 to 3-ft. plants, \$1.00 each.

FORSYTHIA spectabilis (Golden Bells). One of the first shrubs to bloom in spring. Bright yellow. Very attractive. 3-ft. plants, 40c each.

LILACS (Syringa), Chinese. New variety which blooms early, producing large clusters of pale bluish mauve flowers.

Old-fashioned Purple. Well known to everybody. The finest of all.

Standard White. Pure white, fragrant flowers. All varieties, 3-ft. plants, 50c each

PHILADELPHUS (Mock Orange), Virginal. Double, snow-white flowers in August. Tall-growing. 3 ft., 50c each.

SPIRÆA, Anthony Waterer. Blooms in early summer with flat clusters of rosy pink flowers. 2 ft., 40c each.

Thunbergi. Small white flowers in very early spring. 2 ft., 40c each.

Van Houttei. The famous Bridal Wreath. Snowy white flowers in spring. 3 to 4-ft. plants, 40c each.

VIBURNUM (Snowball or Guelder Rose). Fine old-fashioned shrub with white, ball-like flowers in late spring. 2 to 3-ft. plants, 50c each.

WEIGELA, Eva Rathke. Dark maroon-crimson. 3 ft., 50c each.

Rosea. Bright rose-pink. 3 ft., 40c each.

For additional varieties of Flowering Shrubs refer to our Spring Planting Guide for 1937

Cape Jasmine (Gardenia)

Handsome shrubs with pure white, wax-like flowers with almost overpowering fragrance. Blooms from May until fall. 10 to 12 in., 50c each; 2 ft., \$1.50.

Mahonia

Aquifolium (Holly-leaved Mahonia). A bushy shrub with ascending branches. When the leaves first open they are bright green with a purplish tinge; in autumn they turn to tints of red and bronze. Small yellow flowers are borne in May. 15 in., 75c each; 18 in., \$1.00.

Nandina domestica

A graceful shrub with bright green foliage in mid-summer, changing to brilliant red in autumn. White flowers, produced in spring, are followed by masses of bright red berries in grape-like clusters. 15 in., 75c each; 18 in., \$1.00.

Azalea Hinodegiri

A hardy variety bearing an astonishing number of glowing scarlet flowers. Foliage practically evergreen. 10 to 12 in., \$1.50 each.

Hardy Hedge Plants

PRIVET (Ligustrum), Amur River. A superior variety for the South, retaining its foliage all the year. Grows rapidly and adapts itself to all kinds of soil. 18-in. plants, 12 for \$1.00; 100 for \$5.00. 2 ft., 12 for \$1.50; 100 for \$6.00. 3 ft., 12 for \$1.50; 100 for \$8.00.

Hardy Vines and Climbers

CLEMATIS Jackmani. One of the showiest porch-vines. The huge flowers are of a glorious deep violet-purple. Strong 2-yr. plants, \$1.00 each.

Paniculata. A quick-growing vine, covered in late summer and autumn with clouds of tiny, star-shaped, fragrant, white flowers. Very hardy. Strong 2-yr. plants, 40c each.

HONEYSUCKLE (Lonicera), Fuchsia-flowering. Showy clusters of fragrant flowers, brilliant flame-pink outside and creamy golden yellow inside. Blooms from early spring until frost. Can be used as a vine or shrub. 2-yr. plants, 40c each.

Scarlet Trumpet. A vigorous grower, with large clusters of tubular scarlet flowers, followed by bright red berries. Sometimes called the Coral Honeysuckle. 2-yr. plants, 35c each.

SILVER LACE VINE (Polygonum Auberti). A slender but vigorous vine of enormous growth, with long, graceful sprays of tiny white flowers in summer and autumn. 2-yr. plants, 40c each.

HARDY SWEET PEA (Latbyrus latifolius). A vigorous, half-climbing vine for covering walls and banks. Flowers are somewhat like sweet peas, in various shades of pink, white, and purple. 20c each.

WISTERIA, Blue Chinese. This is the famous vine used for training on verandas and trellises. Strong 2-yr. grafted plants, 50c each.

White Chinese. A very lovely white form of the purple Wisteria. Strong 2-yr. grafted plants, 50c each.

Japanese Pink. A native of Japan where it is grown freely in parks, temple grounds, and gardens. Perfectly hardy in the South. Rose-colored, with a tinge of purple on wings. Strong 2-yr. grafted plants, 75c each.



WHITE DOGWOOD (See page 13)



BUDDLEIA, ILE DE FRANCE
(See page 14)



SILVER LACE VINE (See page 14)



RED AND WHITE PEACH (See page 13)

BULBS

Tulips



Tulip, Easter Beauty

Paper-White Narcissus

These lovely flowers are usually grown indoors in bowls of pebbles and water. Our fine, strong bulbs will produce several sprays of lovely, fragrant flowers with little care and attention. Several plantings will provide flowers all winter. 8c each; 12 for 75c; 100 for \$5.00.

SOLEIL D'OR NARCISSUS. Brilliant orange cup and golden perianth. For indoors or out. 15c each; 12 for \$1.50.

Fragrant Dutch Hyacinths

15c each; 12 for \$1.50; 100 for \$9.95

Gertrude. Dark glowing pink and deliciously fragrant. Blooms early.

King of the Blues. Bright dark blue. Large spikes and fine bells.

L'Innocence. A fine truss of large pure white bells. Splendid for forcing and bedding.

La Victoire. Well-filled spikes of brilliant carmine-rose flowers of elegant form.

Queen of the Blues. Enormous spikes of bright light blue, bell-shaped fragrant flowers.

White Roman Hyacinths

Early forcing type with loose airy spikes of bloom. 15c each; 12 for \$1.50.



Dutch Hyacinths

Afterglow. A richly colored flower of deep rosy orange with salmon edges to petals.

Bartigon. Largely grown by florists for its brilliant color—fiery crimson with a white base. May be forced to bloom indoors in February.

Bleu Aimable. Bright violet-purple, shaded steel-blue, blue base. A very fine variety.

Clara Butt. Most popular variety for mass planting and beds. The sturdy plants are about 22 inches high and bear medium-sized blooms of clear salmon-pink—a most distinctive and pleasing shade.

Inglescombe Yellow. A marvelous, late-flowering Tulip with pale yellow buds and deep golden yellow flowers which become tinged with ruddy crimson as they develop. The plants are vigorous and grow about 22 inches tall. Unrivalled for massed bedding and cutting.

Pride of Haarlem. A most popular Tulip of splendid habit, much used for brilliant color effect. The immense flowers are bright red with a deep rosy maroon shading. Height about 36 inches.

Princess Elizabeth. A clear pink flower which changes to rose-pink with age.

Rev. H. Ewbank. Superb variety, with massive, gracefully formed flowers of delicate lavender or pale violet, lightly shaded with silvery gray on the outer surface. The stiff stems are about 23 inches tall and keep the flowers rigidly erect.

The above varieties, 7c each; 12 for 75c; 100 for \$5.75

Easter Beauty (City of Haarlem). An immense, charming flower of dazzling scarlet-crimson, borne on rigid, erect stems about 27 inches high. The most brilliant red of all Darwin Tulips.

Zwanenburg. The first pure white Darwin and still considered by many as the best.

The above varieties, 10c each; 12 for 85c; 100 for \$6.50

VESTAL'S SPECIAL MIXTURE OF DARWIN TULIPS, 12 for 60c; 100 for \$4.90

SPECIAL TULIP OFFER

100 Extra First-size Bulbs (value, \$6.00)

20 Easter Beauty	20 Pride of Haarlem
20 Clara Butt	20 Rev. H. Ewbank
20 Inglescombe Yellow	

Postpaid, \$5.50



Paper-White Narcissus

Lilies

Lilium candidum (The Madonna Lily). Lovely, chaste white flowers in tall spires in early summer. Very fragrant. A true old-fashioned Lily. 30c each; 4 for \$1.00.

Regale (The Regal Lily). Tall, wiry stems with handsome dazzling white flowers, stained with purple on the outer surface. Free blooming and easy to grow. 35c each; 3 for \$1.00.

CALLA LILY (*Zantedeschia aethiopica*). Very graceful, snowy white flowers for pots or outdoor growing. 35c each; 3 for \$1.00.

Yellow Calla Lily (*Z. Elliottiana*). Very beautiful bright yellow form of the popular Calla Lily. 50c each.

CRINUM fimbriatum (Angel's Lily; Milk-and-Wine Lily). Pure white flowers with a delicate streak of pink. Fragrant. Blooms best in hottest weather. 50c each.

Pink. Superb pink Lily for pots or for bedding outdoors in the far South. 50c each.

Crocus

These quaint flowers of early spring are among the gayest and most fascinating blooms in the garden. They look particularly well when planted naturalistically in the grass, or in prim lines along the flower borders. We offer distinct colors: **Yellow**, and **Purple**. 5c each; 12 for 50c; 100 for \$3.50.

Daffodils (Narcissus)

King Alfred. Very large, deep golden yellow flowers with a trumpet and perianth the same deep golden shade. Very early flowering. 15c each; 12 for \$1.50; 100 for \$9.90.

Van Waveren's Giant. Huge flowers with pale primrose-yellow perianth and a brilliant yellow trumpet spread wide at the brim. Tall stems. A midseason bloomer. 15c each; 12 for \$1.50; 100 for \$10.00.

Iris, Spanish

10c each; 12 for \$1.00; 100 for \$7.00

Cajanus. Canary-yellow.

Imperator. Deep blue.

NERINE sarniensis (Guernsey Lily). Rich red flowers in autumn. Lovely in the border. 20c each; 6 for \$1.00.



REGAL LILIES

Amaryllis (Hippeastrum)

American Hybrids. Huge, lily-like flowers, popular in pots and gardens. Easy to grow. 40c each; 3 for \$1.00.

Oxalis

6c each; 12 for 60c

Grande Duchesse. Very splendid pink flowers of enormous size. Much used for pot-growing in winter.

Bermuda Buttercup. Strong-growing, large-flowering sort, with enormous panicles of bright yellow flowers as large as a silver half-dollar. Blooms all winter in pots.



DAFFODIL, KING ALFRED



CROCUS



OXALIS

Flower Seeds for Fall Planting



Long-spurred
Columbine

Antirrhinum (Snapdragon)

We offer the following varieties, pkt. 15c.

Canary Bird. Clear yellow.

Jennie Schneider. Beautiful pink.

Old-Gold. Yellow and rose.

Ruby. Vivid red.

The Rose. Sparkling pink.

Super-Giant Mixed. All colors. Pkt. 10c.

University of California Rustproof Mixture. Pkt. 15c.

COLUMBINE (Aquilegia), Mrs. Scott Elliott's Long-spurred Hybrids. Wonderful selection of colors. Pkt. 15c.

CORNFLOWER, Jubilee Gem. Compact plants only 12 to 15 inches high, covered with lovely blue flowers over a long period. Pkt. 15c.

Double-flowered, Mixed. All colors. Pkt. 10c.

Delphinium, Perennial Varieties

Belladonna Improved. Clear turquoise-blue flowers in branching spikes, unequalled for delicacy and purity of tone. Pkt. 15c.

Annual Varieties (Larkspurs)

Coral King. Pale coral-pink with a salmon tint. Exquisite. Pkt. 25c.

White King. Two-foot spikes of glistening white. A super Larkspur. Pkt. 25c.

Giant Imperial Blue Spire. Oxford-blue flowers borne on upright, branching spikes. Pkt. 15c.

Giant Imperial Lilac Spire. Lovely pale tone of lavender-violet. Pkt. 15c.

Double Stock-flowering, Rosamond. Best of all pink Larkspurs. Pkt. 15c.

Finest Mixed. Fine for growing in masses, producing flowers in all shades of blue, white, and pink. Pkt. 10c.

Vestal's Giant Pansies

Oregon Giants. Extra-large flowering type, in a wide range of colors. Pkt. 25c.

Swiss Giants, Mixed (Roggli Hybrids). Varied range of velvety colors. Pkt. 25c.

Englemann's Giants. Huge flowers in both dark and light shades. Compact plants. Pkt. 35c.

Trimardeau, Choice Mixed. Big, ruffled flowers in every known shade and color marking. Pkt. 15c.

TUFTED PANSIES or VIOLAS. Handsome, pansy-like flowers, usually unspotted. Very clear and effective. Pkt. 15c.

GRASS SEED, Vestal's Southern States Evergreen Lawn Mixture. A well-balanced, scientific blend of grasses which will flourish in hot, dry climates, producing a deep, velvety turf throughout the season. With some care as to watering, a fine all-year lawn can be maintained in the southern states with this special mixture. Qt. 60c; 3 qts. \$1.50; 6 qts. \$2.50, postpaid.

Vestal's White Dutch Clover Seed. Excellent for mixing with grass, because of its spreading, quick growth. Forms a very dwarf, flat turf which keeps green in the hottest weather. $\frac{1}{4}$ lb. 30c; $\frac{1}{2}$ lb. 50c; lb. 75c, postpaid.

Perennial Rye. Lb. 30c; 4 lbs. \$1.00.

HOLLYHOCKS. Sturdy biennials of stately form, making tall plants of exceedingly picturesque effect.

Mixed, Single. Pkt. 10c.

Mixed, Double. All colors. Pkt. 10c.

STOCKS, Early Giant Imperial. Handsome, fragrant annual. Good for cutting.

Canary-Yellow. A clear shade. Pkt. 15c.

Elk's Pride. Royal purple. Pkt. 15c.

Lavender. True color. Pkt. 15c.

Rose. Deep rose-pink. Pkt. 15c.

Choice Mixed. All colors. Pkt. 10c.

Sweet Peas

Twining plants, superb for cut-flowers. Sow in autumn or very early spring.

Giant Spencer Mixture. Most brilliantly colored flowers. Pkt. 10c; oz. 35c; lb. \$3.00.

Vestal's Prize Mixture. Carefully proportioned in color and type. Pkt. 10c; oz. 20c; lb. \$2.00.

HARDY SWEET PEA (*Latyrus latifolius*). A good perennial for covering walls and banks. Very showy. Pkt. 15c; oz. 50c.

For complete list and varieties of Flower Seeds and Prices, refer to our 1937 Spring Planting Guide



Giant Pansy

Jos. W. Vestal & Son

VESTAL & SON give no warranty, expressed or implied, as to description, quality, productiveness, or any other matter of any Seeds, Bulbs or Plants they send out, and they will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are at once to be returned.

Write Mail or Express

Please send me the following order by_____

Name (^{Very} Plain) _____

P. O. Box or Street _____ R.F.D. No. _____

Post Office _____

County _____ State _____

Express Office (If Different from P. O.) _____

Forward now or about _____

If plants and not wanted immediately, please insert date for shipping.

Seed orders are postpaid. Plant orders for less than \$1.00, add 15 cents to cover postage and handling. Larger orders for plants, if mailable, will be postpaid if 10 per cent of the total cost is included in remittance to pay the postage.

DATE _____

193

Amount Enclosed

\$

No order sent C. O. D. unless one-third is sent as evidence of good faith.

[illegible]

WE EMPLOY NO AGENTS BUT SELL TO YOU DIRECT BY MAIL

On all orders amounting to \$5.00 or more, we will include a large two-year-old rose bush absolutely

FREE

**If you ask for it. Be sure to write
Free Rose at the bottom of your order.**

[illegible]

Do you know some folks who would like a copy of our Catalog?

[illegible]

From

P. O.

State

JOS. W. VESTAL & SON
LITTLE ROCK, ARK.

BOX 871

House Plants

Have a garden in your house this winter with these choice plants

Begonias

Christmas Red. A fine variety with brilliant red flowers. 20c each.

Star. A grand Begonia so well known that it needs no description. 35c each.

Carnations

Fine plants of these splendid, spicily fragrant flowers for cutting. Red, Pink, or White. 25c each.

Cyclamen

Persian Violet. A lovely house plant which remains in flower a long time. Requires plenty of water. 50c each.



BRANCHING IVY

Branching Ivy

A new form of house Ivy, branching more freely than the old variety. 25c, 35c, and 50c each.

Lily-of-the-Valley

Selected pips to pot for blooming in the house. An easy and satisfactory decorative. 25c each; 12 for \$1.50; 100 for \$10.00.



STAR BEGONIA

Philodendrons

Slender vines for fern-dishes, wall pockets, and baskets. Grows under any condition. Variegated and Green varieties. 20c each.

Everblooming Primrose

Clusters of flowers the whole season on plants 8 to 10 inches tall. Shades of white, pink and rose. 30c each.

Poinsettia

Christmas Red. The well-known Christmas plant, with large scarlet bracts at the top of leafy stems. 30c each.

Double Red. More bracts and a darker, richer red than Christmas Red. 50c each.

Vestal's House-Plant Food

Clean, odorless Plant-food that really makes plants grow. Try it once and you will never be without it. 2-lb. carton, 60c, postpaid.

FEDERICO CASAS

See page 5



Federico Casas

**JOS. W. VESTAL
& SON**

Box 871 LITTLE ROCK, ARK.



Catalonia

CATALONIA

See page 4

**McGREDY'S
SCARLET**

See page 6



McGredy's Scarlet